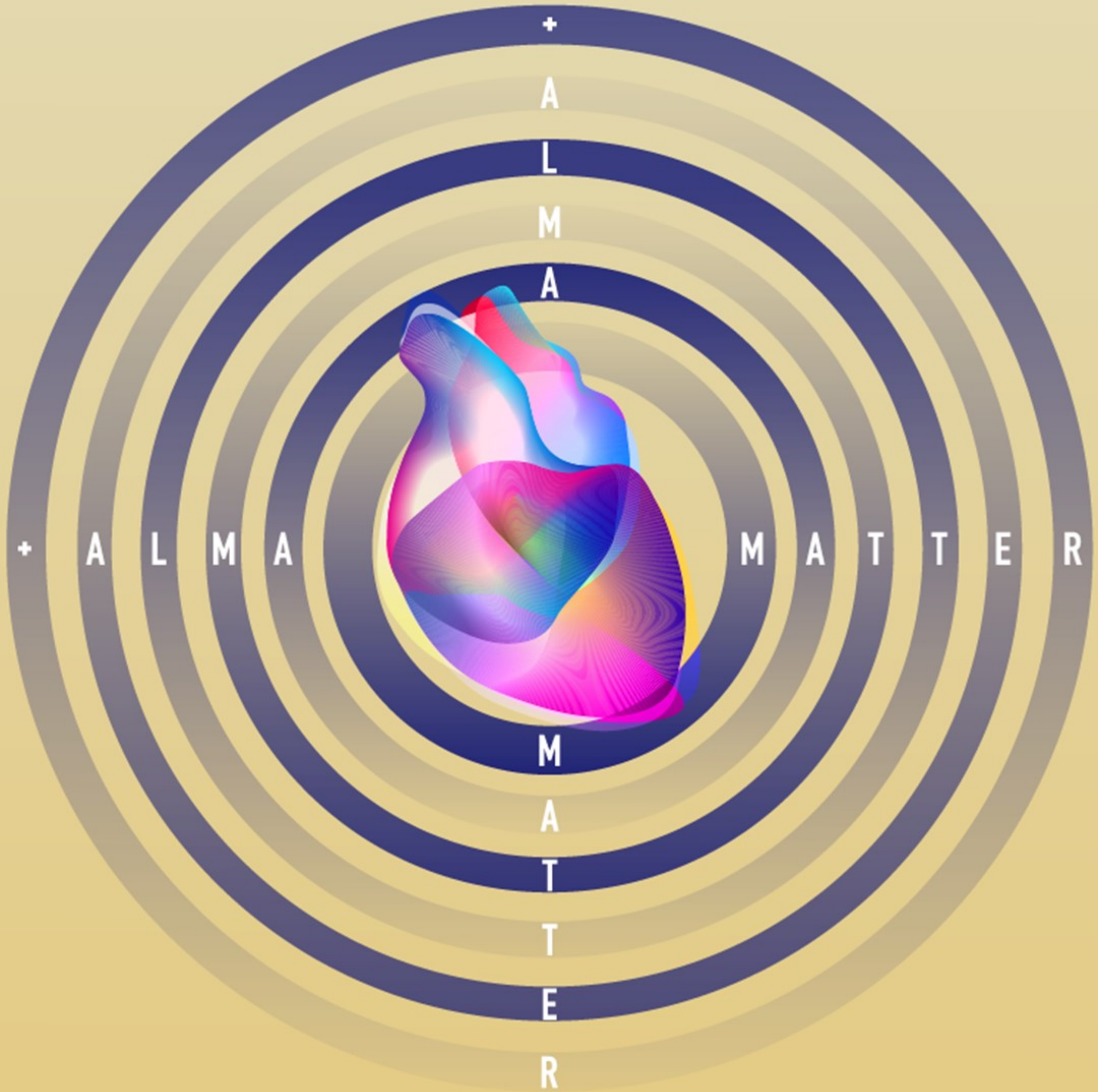


Within the framework of **Happiness Week:**

# IE CREATIVITY DAY



**March, 21<sup>st</sup>**

@Creativity Center

10h - 22h

Closing event at secret location

In Collaboration with the Center for Health & Well-being  
and the IE School of Humanities

Within the framework of **Happiness Week:**

# IE CREATIVITY DAY

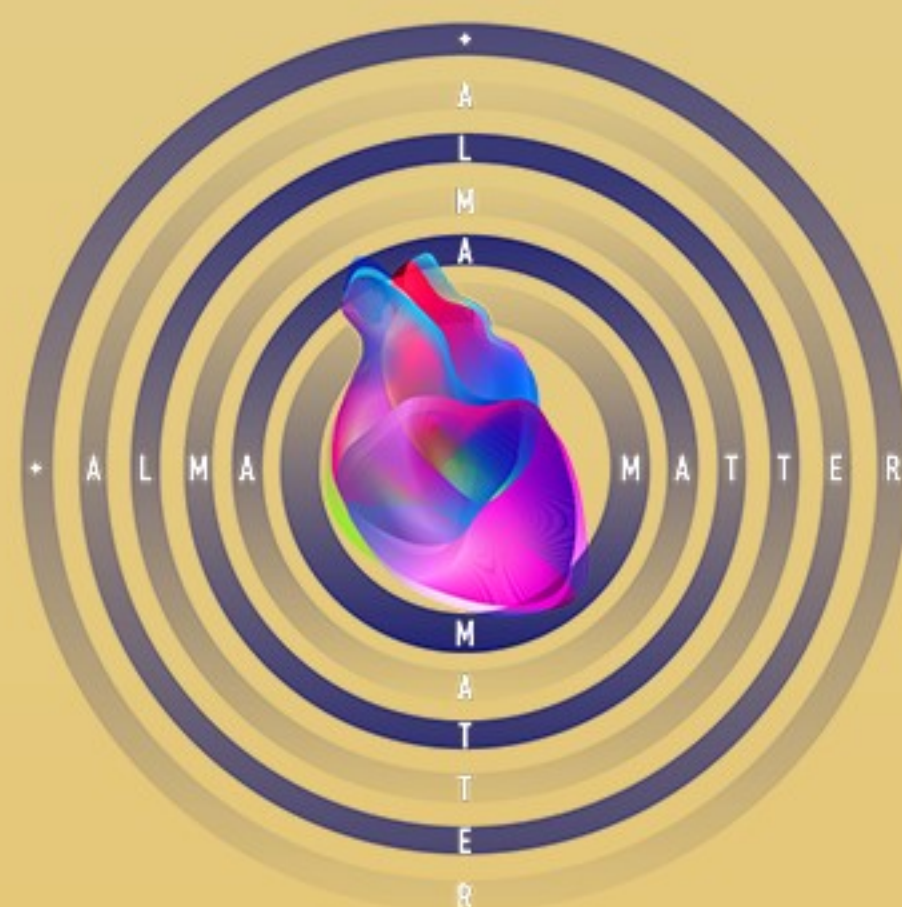
## Agenda

### Early Actions

20<sup>th</sup> March 2024

- 14:30h Visit to **MER Collection, Sofía Urbina**  
x **IE Arts & Business**, Bus from IE Tower
- 18h **Music Wednesdays** Special Edition  
**IE Tower**
- 18h **Attention is Power**: Storytelling Workshop,  
IE Creative Writing x IE Filmmaking Club,  
Creativity Center Segovia

(scroll down for any other event link)



Within the framework of **Happiness Week:**

# IE CREATIVITY DAY

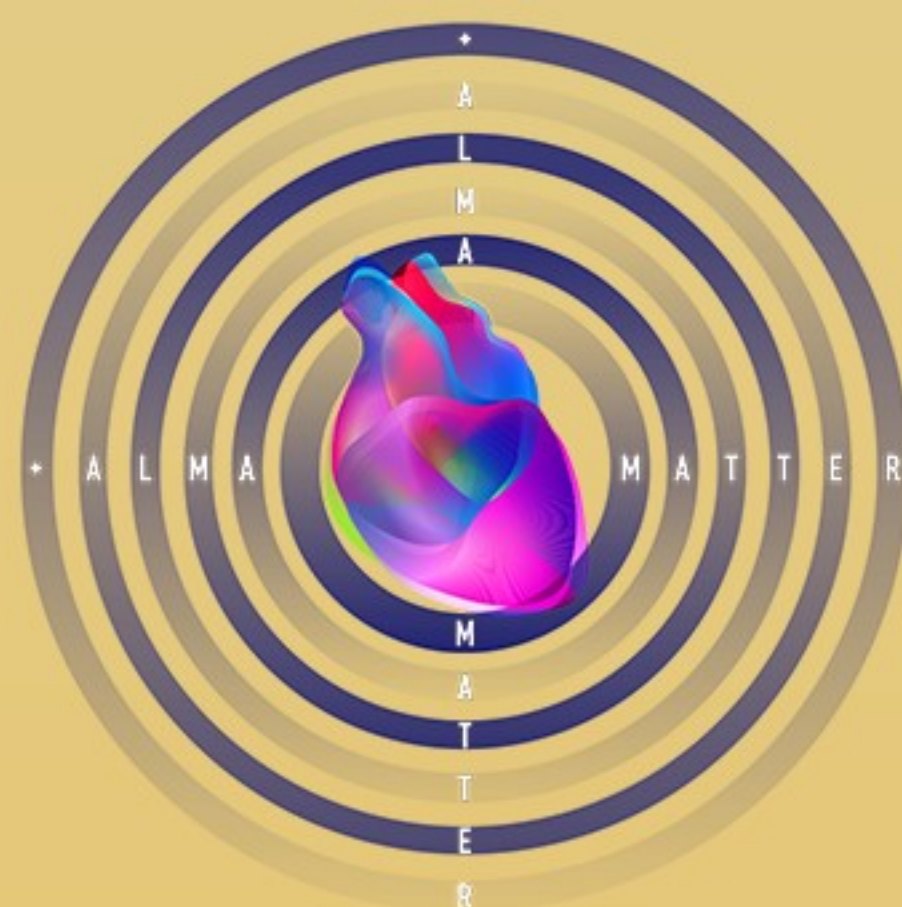
## General Activities

21<sup>st</sup> March 2024

10h-21h CC Segovia

- |         |  |
|---------|--|
| 10h-21h | <b>Art in the Park</b> Outdoors Exhibition   |
| 10h-21h | <b>Paths of Understanding History</b><br>Exhibition                                |
| 10h-21h | <b>Quantum Observers</b> Happening, Attic 1  |
| 10h-21h | <b>Perspectives Through Different Lenses,</b><br>IE Filmmaking Club Filming Series |
| 10h-21h | Be Nobody <b>Limbo installation,</b><br>Co- Working Room                           |
| 10h-21h | <b>Our Mind Creates Reality</b><br>Community Mural Painting                        |
| 13h-19h | Five Hundred <b>Alma Matter Tapas,</b><br>Tasting stations                         |
| 14h-21h | Alma Matter <b>Brews</b><br>Tasting stations                                       |

(scroll down for any other event link)



Within the framework of **Happiness Week:**

# IE CREATIVITY DAY

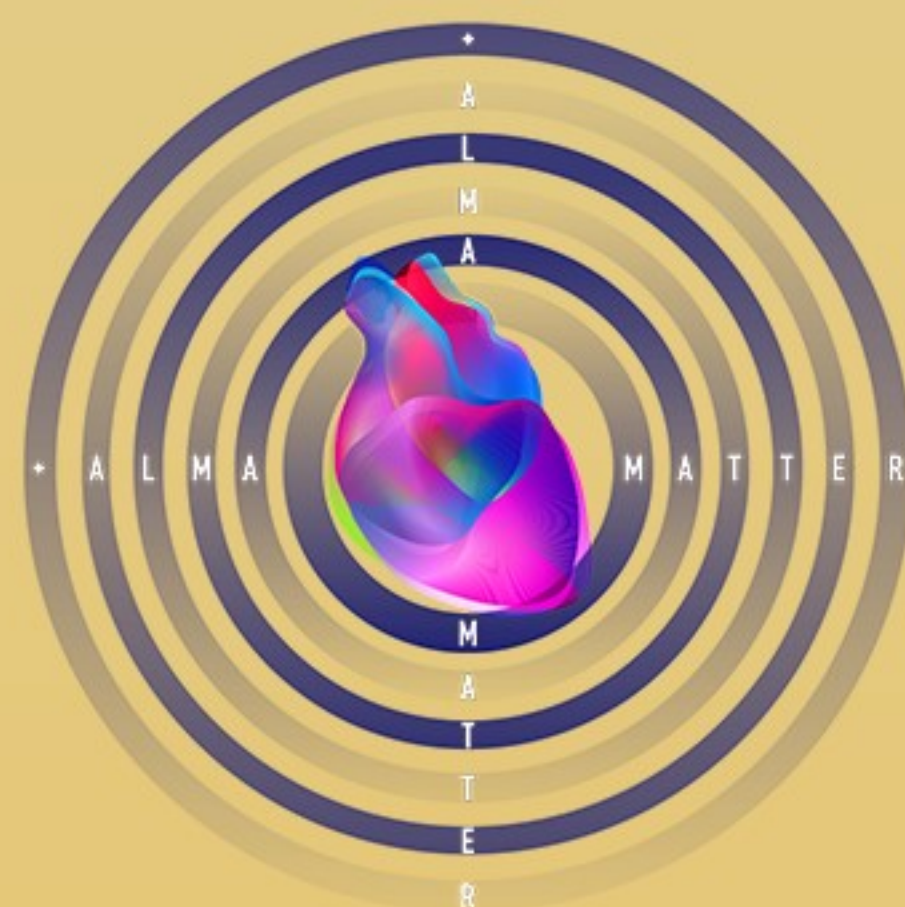
## Core Event

21<sup>st</sup> March 2024

10h-21h CC Segovia

- 10h            **Mindfulness** Session by **IE Center for Health & WB**
- 10h            **The Chemical Print of Jewellery Emotions,**  
Helena Nieto x **IE Fashion Club**, Attic3
- 12h            **Transcending the Big Three** The Power of Creativity  
**Beatriz Hernández-Canut**, Area 31
- 12h            **Symbiothika:** The Immaterial Power  
of **Video Mapping**, Yoga Room
- 13h            **The Now Experience:** Piano Concert  
by **Ben Stoltzman**, Theatre Room
- 16h            **The Limbic Brain:** Dance Performance  
by **IEU Dance Club**, Theatre Room
- 17h            **The Power of Dreams:**  
JC Thiemele x IE Africa Club, Theatre Room
- 18h-20h      **Do You Dare Exploring Your Endless Mind?**  
IE Students **Open Mic**

(scroll down for any other event link)



Within the framework of **Happiness Week:**

# IE CREATIVITY DAY

## Core Event

21<sup>st</sup> March 2024

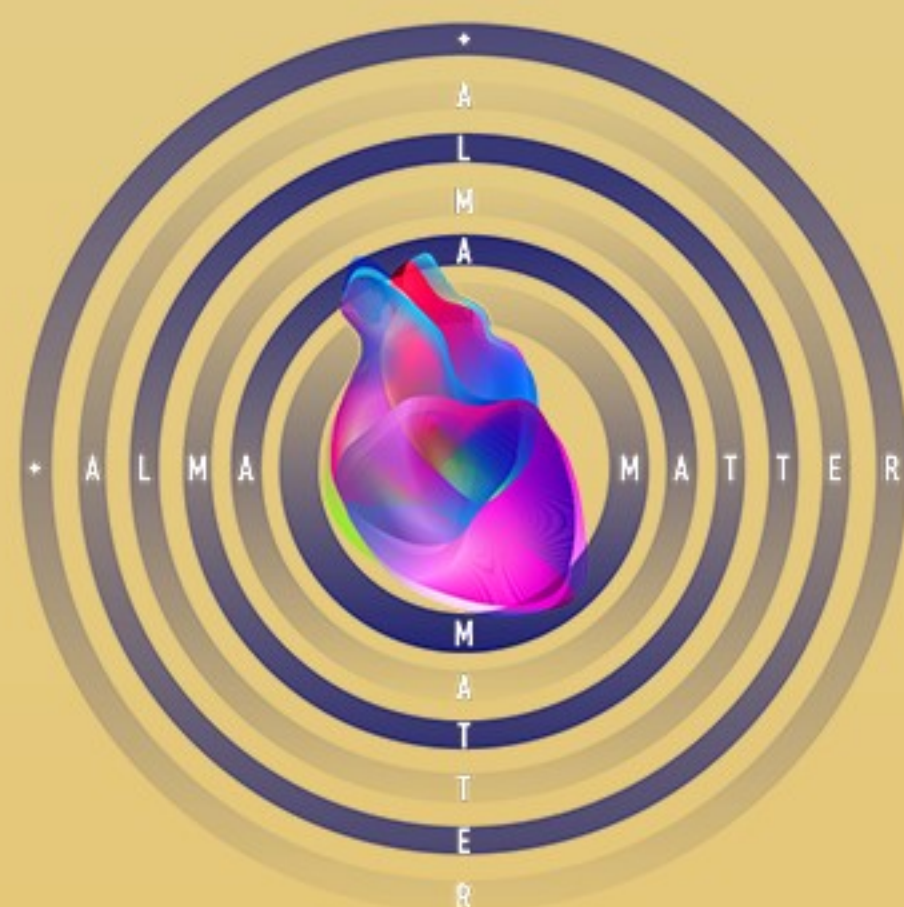
10h-21h CC Segovia

- 16h-19h      **Mindful Cooking Session** by **IE Culinary Club**  
Yoga Room
- 16h-18h      **Unraveling the Power of System Thinking**  
by Beatriz Hernández-Canut & Kim Siew, A31
- 16h-19h      **Bodiless / Spaceless / Timeless:**  
The Act Of Creation, **Architopic** x **33 litres**, Attic 2
- 20h            **The Quantum Band:**  
IE Music Club **Finale Jam Session**, Leisure Room

## Closing Event at Secret Location

- 21h            **The Leading Poet**, Four Seasons **Immersive Experience**, IEU Debate Club x IEU Filmmaking Club

(scroll down for any other event link)





March 20<sup>th</sup> &  
March 21<sup>st</sup>

Segovia  
Creativity Center



Within the framework of **Happiness Week:**

# IE CREATIVITY DAY

## Agenda

### Early Actions, 20<sup>th</sup> March 2024

- 14:30h Visit to **MER Collection**, with Sofía Urbina
- 18h **Music Wednesdays** Special Edition, **IE Tower**
- 18h **Attention is Power:** Storytelling Workshop, **Creativity Center Segovia**

### General activities, 21<sup>st</sup> March 2024

- 10h-21h **Art in the Park** Outdoors Exhibition
- 10h-21h **Paths of Understanding History** Exhibition
- 10h-21h **Quantum Observers** Happening
- 10h-21h **Perspectives Through Different Lenses,** Filming Series
- 10h-21h **Be Nobody** Limbo installation
- 10h-21h **Our Mind Creates Reality:** Community Mural Painting
- 13h-19h Five Hundred **Alma Matter Tapas**
- 14h-21h Alma Matter **Brews**

### Core Event, 21<sup>st</sup> March 2024

- 10h **Mindfulness** Session by IE Center for Health & WB
- 10h **The Chemical Print of Emotions**, Jewellery Workshop
- 12h The Power of Creativity by **Beatriz Hernández-Canut**
- 12h **Symbiothika:** The Immaterial Power of **Video Mapping**
- 13h **The Now Experience:** Piano Concert by **Ben Stoltzman**
- 16h **The Limbic Brain:** by **IEU Dance Club**
- 17h **The Power of Dreams:** JC Thiemele x **IE Africa Club**
- 18h-20h **Exploring Your Endless Mind** IE Students **Open Mic**
- 16h- 19h **Mindful Cooking Session** by **IE Culinary Club**
- 16h-18h **Unraveling the Power of System Thinking** Beatriz Hernández-Canut & Kim Siew
- 16h-19h **Bodiless / Spaceless / Timeless:** The Act Of Creation, Architopic x 33 litres
- 20h **The Quantum Band:** IE Music Club SC **Finale Jam Session**

### Closing Event at **Secret Location**

- 21h **The Leading Poet**, Four Seasons **Immersive Experience**, Segovia **city center**